



The World Festival of Creativity in Schools

International Competition Finals

Sanremo Ariston Theatre - 14/17 April, 2026



Promoted and coordinated by:



LEAVE STREAMING OF THE PERFORMANCES AND THE AWARDS

SCHOOLS FASHION AWARD

International Competition of Fashion and Design for Schools

Conditions of Entry

Who can participate in the competition

All our artistic and cultural events are messengers of peace, love and friendship. Participants, regardless of ethnicity, religion and nationality, will be able to participate in the competition without discrimination, in a spirit of mutual respect with the other participants.

Art.1

All public and private schools and fashion school (or Association) can enter the “Schools Fashion Award” competition.

Participating students must not be older than 19 years of age.

Application fee

€ 350 registration fee for each participating entity (Schools, Associations, etc)

Art.2

PROJECT CONTENTS

All participating schools must submit **a fashion project on a theme of their choice**.

Project presentation includes design creation and implementation of the designs.

Designs/items must not be more than 10 and not less than 5.

The selected garments will be shown on the catwalk at the settled venue in Sanremo during one of the finals in GEF for a maximum of 4 minutes per school.

The winner will be the project deemed the most outstanding by the jury for creativity, creative intelligence and type of materials used.

Each school is encouraged to submit the pattern and the finished garments worn by students of the school.

Art. 3

Schools that intend to participate in the competition must send exclusively via e-mail to info@gef.it no later than **8 February 2026**:

- application form 2026, completed in all its parts
- Implementation of designs
- a brief presentation of the inspirational theme (Italian for Italian schools/English for schools from other countries);
- the list of all the students enrolled in the schools that are taking part in the project
- registration forms must be signed by the school Principal/Headmaster, bear the school's stamp
- proof of payment of entry fees **€ 350** must be paid to:

UniCredit - Sanremo

Beneficiary: KISMET srl

Causal: Name of School - Deposit for School Fashion Award

IBAN: IT 59 G 02008 49090 000010138260

BIC SWIFT: UNCRITM1D05

No credit cards

Only the Finalist schools/associations selected for the Sanremo Final stages will be informed **by 21 February 2026** with:

- the Hotel Booking Form
- the SIAE (copyright) form.
- personal data processing forms according to the EU regulation n.679/2016 (GDPR)
- consent form (release for the publication of images)
- the Technical Sheet

By **February 28, 2026**, the schools admitted to the final stages must then confirm in writing, exclusively via e-mail to these addresses:

info@gef.it

- copy of the proof of payment euro 350
- the SIAE (copyright) form
- the SIAE release form for performances that require it. All participating schools whose texts are not subject to SIAE, must send a disclaimer to the Organising Committee.
- personal data processing forms according to the EU regulation n.679/2016 (GDPR), duly completed and signed
- consent form (release for the publication of images), duly completed and signed
- the Technical Sheet with any scene requirements (which must be agreed with the Production Manager)
- the complete list with name and surname of each official participant, teacher, principal, family members, accompanying persons etc

prenotazioni@gef.it

- the duly completed Hotel Booking Form.
- a copy of the payment of the whole stay, accommodation, within **5 March 2026**
- a list with all the participants name-surname, students - teachers - school directors - family members/supporters

Art.4

JUDGING PANEL AND FINAL SELECTION

Schools will be selected to participate in the finals on the basis of their project and will be judged by a panel of experts in the field, appointed by GEF.

The schools admitted to the finals will model their garments at Teatro Ariston in Sanremo during one of the final stages of GEF.

The winning school will also show its designs on the catwalk during GEF's 2026 closing ceremony.

A panel of fashion experts will select the winning school and decide on the special awards.

The committee and panel's decisions are final.

Art.5

PRIZES AND AWARDS

The winning school will be awarded the prestigious "School Creativity Award" -.

The panel reserves the right to assign special awards for:

- The best market oriented project
- The best project for the most newfangled garments.

Art.6

ORGANIZATION OF THE FASHION PARADE

Each school short-listed for the competition finals will have 4 minutes (the equivalent of a maximum 10 appearances on the catwalk) included music or film introduction.

The setting for the fashion show will be the stage of Teatro Ariston with a fixed scene and may alternate with performances by the other GEF's finalist schools of dance and/or music.

Each school short-listed for the competition finals must provide two copies of its own background music on mp3 format or vave format (or video with base, if requested, in mp4 format).

Models for the fashion parade in Sanremo must be provided by the schools involved or, upon receiving a written request by school/s, GEF's organisers may provide them, but the school/s requesting such service must agree in writing to the costs quoted. In both instances all costs will be paid by the schools and none by GEF.

Art.7

All official participants in GEF's final stages will receive GEF's gadgets.

Each finalist school will be included in the official bilingual catalogue (Italian/English) of GEF.

All winners will receive their prizes at Teatro Ariston in Sanremo during the final performances of GEF. A winner not attending the event cannot claim for their prizes later on.

Art.8

The main aim of the GEF is to offer the opportunity to experience other situations and creative experiences. Performances and the award ceremonies will therefore be opportunities for exchange and mutual listening.

An accommodation package price has been arranged for the finalists (minimum 2 overnight stays for the Theatre and Musical competitions, 3 nights for Theatre and Music Festival Participants), for accompanying persons and for all those who will have to stay to take part in the final stage of GEF 2026. Types and conditions can be found on the website www.gef.it. For organisational and control reasons, such bookings must be made through GEF (only schools in the province of Imperia are excluded).

IMPORTANT:

For GEF 2026 the person in charge for the accommodations is Mr. Alessandro Pioli of "BITO Viaggi",

FOR INFORMATION AND BOOKINGS, call +39 377 322 8667 or contact him by email prenotazioni@gef.it

Each School, Association, Theatre Company participating in the Finals will be sent the form by the Organisation in charge of bookings with the relevant instructions.

Considering the thousands of participants in the final stages of the various competitions, from Italy and abroad, it is advisable to book as early as possible to be able to arrange the type of accommodation more easily.

Official participants in the Sanremo final stages of all competitions will receive GEF gadgets.

All finalist Schools will be included in the official bilingual (Italian/English) GEF Catalogue, with the name of the School, the title of the performance(s) and the names of the teachers in charge.

Art.9

A final performance will take place on Friday 17 April 2026, at Teatro Ariston, with performances and a GEF award presentation to the assigned winners of the music, dance and fashion competitions. Also some other competition winners will receive their awards. During the evening the winner of the prestigious prize "Global Education Award" will also receive their award, which is the only international education prize awarded each year to persons and associations who through their thoughts, words and actions, have fostered the growth and development of education.

Art.10

GEF reserves the right to record and/or film and/or broadcast the event in its entirety or in part, using any medium (print, photography, radio, television, audio-visual, internet, etc.) and to accompany the event with one or more promotion or publicity, without owing any payments to anyone including all participants. *GEF ask to receive the privacy forms filled in and signed.*

Art. 11

Every school and association must send Consent forms according to UE regulations n.679/2016 (GDPR) General Data Protection Regulation.

Art.12

The competition finals in Sanremo may undergo some changes due to technical or organizational factors, however these will be communicated forthwith to all interested parties.

Art.13

All works received will remain the property of GEF. GEF reserves the right to publish or used them in other shows without owing any payments to anyone including all participants.

Art.14

All printed matter and trademarks are protected by copyright; therefore any use or reproduction by any medium is prohibited. Anyone using all or part of it without express permission will be prosecuted.

Art. 15

GEF's Organizing Committee, the promoting association and the company providing technical support will not accept any liability for personal or material injuries or accidents occurring while travelling or during the Festival.

Art. 16

Anyone taking part in the event is expected to have read and understood the conditions set by these regulations and to accept them unconditionally. Participation to the event also implies that each participant explicitly agrees to allow GEF to access its archives and process all personal data provided, according to UE regulations n.679/2016 (GDPR) General Data Protection Regulation.



An International Competition of Fashion and Design for Schools.

REGISTRATION FORM 2026

O School / O Association

Name

Type of School: **O Public** **O Private** **O Fashion School**

Address:

Postcode..... Town/City.....

Country..... School tel. number:

E-mail:

Full name of teacher in charge of the project:

Tel e-mail.....

TITLE OF THE PROJECT:

Please enclose a list of the participating students (full name, date and place of birth), teachers in charge and the authors of each design collection.

Models:

☐ a) – *Provided by the school*

☐ b) – *Provided by GEF's organisers, upon receipt of written approval of cost**

**The school must undertake to pay all costs.*

Our school:

☐ **will take part** ☐ **will not take part** in "CIAO GEF!" the parade on **Friday 17 April 2026**.

I declare that I have read and understood the information contained and agree to the use of my personal data, according to UE regulations n.679/2016 (GDPR) General Data Protection Regulation.

Place..... Date.....

Full Name of

Principal/Headmaster.....

Signed.....

School Stamp